

Building Trust: Intro to Building Trust Video Transcript

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Hi, my name is Emma Wright Sandoval, and I'm a part of the Family and Community Engagement Project team here at WIDA. I'd like to introduce you to one of the ABC's of Family and Community Engagement—Building Trust.

Have you ever wanted to build more trusting relationships with multilingual families, but there's so much going on and maybe you're not sure where to start? Trust is a foundational component for building strong family and community engagement. Research shows that building trust with multilingual families and communities involves showing care and mutual respect, keeping one's word, and following through and showing up with cultural and linguistic humility, which involves self-reflection and an openness to listening and learning. For example, one parent shared that trust was built with her child's teacher because their relationship was not just about sharing grades or what her child needed to work on. The teacher got to know her family and their interests, their traditions, and their goals, and this parent saw these show up both literally in her child's classroom but also in how she felt about the school.

The resources we have on building trust include other examples and practical ideas that you can take to your context, like a vignette from a school community liaison about how to build trust, a video of an assistant principal sharing how to build trust in the car line during morning drop off or afternoon pickup, and a template from a multilingual learner teacher for starting up coffee chats with multilingual families. Check out these resources and adapt them to your context. We have ideas for you to try out whether you are just getting to know someone or you're hoping to build even stronger relationships.

Wishing you all the best as you dive into these resources and continue on your trust-building journey. Thank you for everything you do for our multilingual students and their families.